



**STRONG PARTNERS.
TOUGH TRUCKS.™**

S50CT SERIES

INTERNAL COMBUSTION ENGINE CUSHION TIRE FORKLIFT

WWW.HYSTER.COM



THERE'S TOO BIG. AND TOO SMALL. WELCOME TO JUST RIGHT.

The innovation of the Hyster® S50CT series isn't found in a few features. It's everywhere you look, and in everything you feel and drive. The S50CT lift trucks retain the legendary toughness, reliability and productivity that you've come to expect from Hyster.

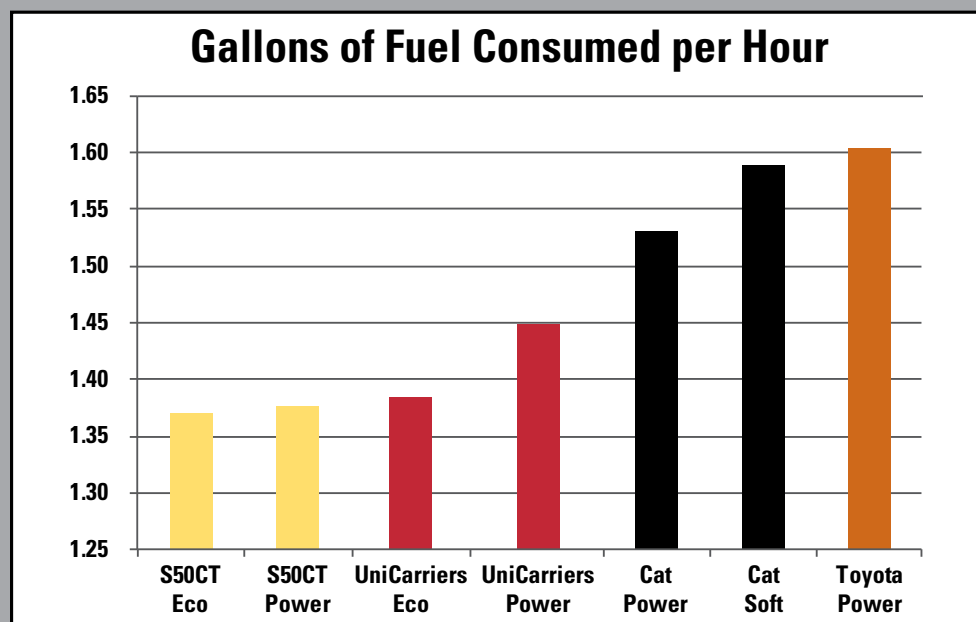
Whether you have tons of bagged fertilizer to stack, or pallets of manufacturing components to carefully move through the line, the S50CT truck is made to work hard, but intelligently. By thoroughly analyzing the needs within each industry and listening to you, our co-designers, the result is a truck with right-sized components, allowing your drivers the maneuverability they need without sacrificing strength and throughput. A PSI 2.4L engine, powershift transmission and lighter overall weight create a configuration that squeezes every bit of efficiency from every chore it's asked to do.

IDEAL SIZE LEADS TO LOWER OPERATING COSTS

The S50CT model provides an excellent balance of fuel consumption and productivity, saving valuable dollars. Utilizing a documented industry standard test cycle, the S50CT model used less fuel than the major competition. This translates into lower costs and an improvement to the bottom line.

VARIABLE POWER TECHNOLOGY

Hyster® Variable Power Technology™ provides adjustable performance modes that offer the flexibility to maximize fuel economy or productivity to match application needs. With two selectable performance modes, the S50CT series can be tailored to achieve a balance of enhanced performance and superior fuel economy, or to maximize productivity during peak business periods when moving more loads is integral to the success of your operation.



Tests conducted using standard engine configuration.

EASY TO SERVICE

You haven't fully tested the S50CT series until you've serviced it for the first time. That's when the "cowl-to-counterweight" access and one-piece floorplate reveal other engineering advantages made to keep your truck running smoothly. Configured so you don't have to remove the LP tank to open the hood, the S50CT lift truck is easy to service, so you can get back to being productive. And when needed, your Hyster® dealer is ready with fast, cost-efficient support.

The S50CT series is ready when you are. By using proven components like sealed electrical connectors, O-ring face seal fittings and a durable transmission, the S50CT lift trucks fire up and work hard when you need it. A reliable electrical system and application-matched components means zero sacrifices in quality, and the dependability you've come to expect from Hyster.



SUPPORTING CUSTOMERS WITH WORLD-CLASS PARTS & SERVICE

Four Parts Distribution Centers strategically located around the world provide a full range of original equipment and aftermarket parts that help maintain our customers' uptime. In fact, our Guaranteed Availability Program ensures that parts that are normally required in the first 2 years of operation will be available from your Hyster® parts dealer within 24 hours or they are free.* We also take that commitment into the field with the Hyster CERTECH® Certification training program. This technical training program provides both systems level as well as product-specific education to ensure lift trucks are repaired right the first time.

* Contact your local dealer for program details.

ERGONOMICS. OUR SOFTER, GENTLER SIDE.

An aggressive, hungry-to-work machine like the S50CT lift truck still needs to be comfortable. It's incredibly important to your operators, and ultimately, your bottom line. After all, it's simply human nature that if the truck you're using is more comfortable, you'll use it more: more efficiently, more productively, squeezing out more profit.



The 12-inch steering wheel rests on a tilting steer column, offering infinite adjustments and comfort.



An optional rear drive handle with horn button makes reverse operation easier.



The operator compartment features a low step height of 14 inches, with ample foot room and lower vibration due to the isolated powertrain.

INNOVATIVE TRUCKS ENGINEERED TO MEET THE MOST DEMANDING APPLICATIONS

For more than 80 years, Hyster has been conquering the world's most demanding applications. In the 1920's Hyster started as a manufacturer of lifting machines used in the rigorous logging industry of the United States' Pacific Northwest. A few years later the first forklift trucks were invented and the Hyster brand quickly gained its reputation for rugged quality. Hyster® lift trucks are designed to lower your cost of operations. Every truck we make — gasoline, LPG, diesel and electric — is purpose-built to excel in its application. Every truck is also backed by an unmatched network of specialists.



Dealer Network — Our Dealer Network can offer the expertise of fleet managers, parts suppliers, capital procurement specialists and trainers. Carefully chosen dealers fully understand customer applications, assist in selecting the right lift truck and provide fast, reliable support.



Hyster Fleet Services — Even if you operate other brands, we can manage your maintenance and replacement plan. We can offer complete fleet analysis, fleet history summary and a cost-effective proposal for replacement and scheduled maintenance.



Parts — With genuine Hyster® replacement parts and UNISOURCE™ parts for all makes of lift trucks, we are your one-stop source for lift truck parts. In fact, we offer more than 7 million part number crosses for most brands of materials handling and other in-plant mobile equipment.



Rental Products — When leasing or buying isn't a practical option, we have access to more than 14,000 units for short- and long-term rental. We'll help you maintain output in a cost-effective manner.



Hyster Capital — We can arrange solutions for special financing requirements, taking the difficulties out of buying the equipment you need. Whether you purchase or lease a new or used lift truck, Hyster Capital offers superior service and competitive rates.



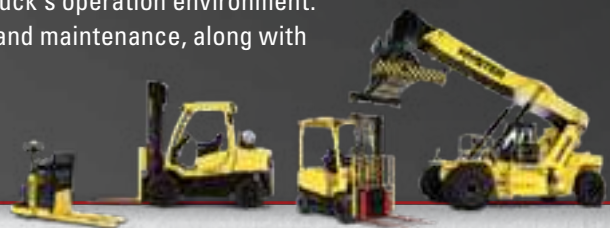
Special Products Engineering Department (SPED) — Different materials require different handling. That's why we can work with you to customize your lift trucks. From strobe lights to specially made forks, SPED has the tools to help you get the job done right.



Operator Training — Proper education in operating lift trucks minimizes the risk of injuries due to accidents while increasing productivity. Hyster offers OSHA-compliant materials that support the training of qualified operators.




Service — Your local Hyster® dealer offers a flexible, customized and comprehensive maintenance plan based on each lift truck's operation environment. Hyster service programs offer scheduled inspections and maintenance, along with quick, responsive service dispatched to your location.



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Visit us online at www.hyster.com or call us at **1-800-HYSTER-1**.

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